



College of Pharmaceutical
Sciences and Drug Manufacturing
A college accredited by "NAQAAE"



NP 006

COURSE DESCRIPTION:-

The basic concepts of health economics, learning basic terms of health economics and understand key principles. Topics cover types of pharmacoeconomic analysis, the economic mechanisms of health care markets as market failures, and government intervention. The course covers techniques of pharmacoeconomic research. Moreover, students should get familiar with different methods of pricing among which value-based pricing.

