



College of Pharmaceutical
Sciences and Drug Manufacturing
A college accredited by "NAQAAE"



NPC 804

COURSE DESCRIPTION:-

This course is designed to enhance a student's knowledge in leadership, business, and financial skills in pharmacy practice while learning the traits of an entrepreneur, current topics in entrepreneurship with a specific focus on pharmacy practice and patient care programs. This course will teach the participants a comprehensive set of critical skills needed to develop a profitable business project. This course is designed to provide the students the personal and business tools including risk-taking, strategic planning, marketing, competitiveness, and social responsibility to make the transition from the academic environment to the daily practice of pharmacy now and in the future, with an emphasis on entrepreneurship.

